

Serial No.: 09/675,912
Docket No.: 90655.0300

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:	09/675,912	Docket No.:	90655.0300
First Named Inventor:	John H. Kiekhaefer	Filing Date:	09/29/2000
Art Unit:	2876	Examiner:	Jared J. Fureman
Title:	Transparent/Translucent Financial Transaction Card	Confirmation No.:	8982
		Issued:	05/11/2004
		Patent No.:	6732936

REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

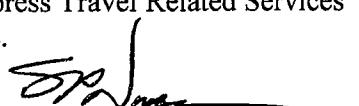
Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

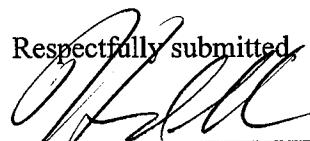
I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

American Express Travel Related Services Company, Inc.

By _____

Name: Stephen P. Norman
Title: Secretary

Please send all further correspondence to the address as stated above.

Dated: April 14, 2008

Respectfully submitted,

Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.